

SPONSOR'S OFFER



www.misspolski.uk



DEAR SIR / MADAM

The Miss Poland Competition is an event which enjoys many years of experience and an unquestionable reputation. The organizers of the competition have been watching the selection of the most beautiful Polish woman for over 26 years, who subsequently becomes the representative of the country during the Miss Universe elections.

Miss Poland is undoubtedly the most recognisable brand on the market. Event organisers systematically introduce justified innovations, conduct active charity activities, develop the form of the competition itself and ensure its impeccable course.

MISS POLAND UK & IRELAND TEAM

Miss Poland UK & Ireland is a licensed representative of Miss Poland in the area of Great Britain and Ireland.

Therefore, the event organized by us will be followed by tens of thousands of our country men and women both in Poland and Great Britain.

All this contributes to stable and strong development position of the competition against the competitors.

UNFORGETTABLE EMOTIONS!



GREAT FUN AND PROMOTION POSSIBILITIES



200-400 PEOPLE DURING ALMOST 3 HOURS GALA

SUPPORTING MEDIA

(in no particular order)

- Goniec Polski
- Woman in the World
- Cooltura Magazine
- londynek.net
- Pangea Magazine
- apsik.co.uk
- Informacje 24
- emito.net
- Moja Wyspa
- Radio PRL
- Telewizja Polonijna
- FABUK Magazine
- TV Polski Londyn
- TVN
- TVP Polonia
- British Poles

goniec

WOMAN
In the World

COOLTURA+

MLECZKO
TYGODNIK POLSKI

londynek.net
UK Polish Community Online

PANGEA
MAGAZINE

www.
apsik.co.uk
PRACA, ODDYSZEJA, POLSKA, KULTURA, WYŻYWIENIE

Informacje24

emito.net
UK's Polish Community Online

mojawyspa
CO.UK
Palacy w Wielkiej Brytanii

PRL
POLISH RADIO LONDON

Telewizja
Polonijna
www.TelewizjaPolonijna.uk

BRITISH
POLES.UK

FAB UK
MAGAZINE

NEWS
East West Press Online

TV POLSKI LONDYN

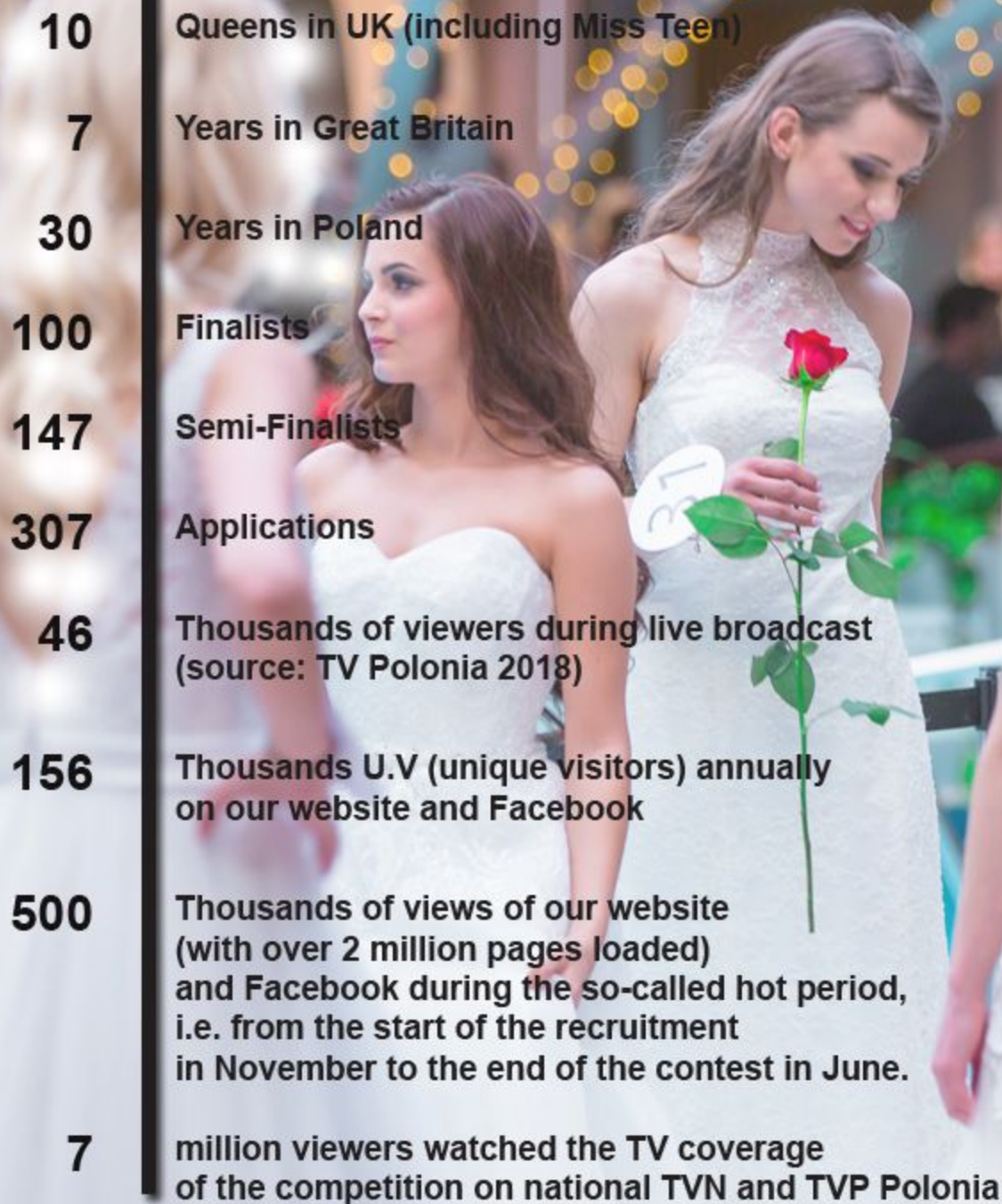
T P L

tvn

TVP
POLONIA

London
Telewizja

MISS POLAND UK & IRELAND IN NUMBERS

- 
- 10** Queens in UK (including Miss Teen)
- 7** Years in Great Britain
- 30** Years in Poland
- 100** Finalists
- 147** Semi-Finalists
- 307** Applications
- 46** Thousands of viewers during live broadcast (source: TV Polonia 2018)
- 156** Thousands U.V (unique visitors) annually on our website and Facebook
- 500** Thousands of views of our website (with over 2 million pages loaded) and Facebook during the so-called hot period, i.e. from the start of the recruitment in November to the end of the contest in June.
- 7** million viewers watched the TV coverage of the competition on national TVN and TVP Polonia



STARTING PACKAGES

Sponsors can transfer their gadgets and promotional materials (leaflets, advertising folders, etc.) to starter gift bags, which participants will receive during the event.

In designated places, Sponsors can also distribute their promotional materials by setting up their stands or points of sale.

SPONSOR PACKAGES

Miss Poland and Miss Poland Teenager competition is a unique opportunity to present your company's services and products to the lovers of beauty, grace and intellect of today's woman.

Therefore, we offer you the cooperation contained in the following model packages. We are flexible!

Your goals are really important to us. That is why we are open to any suggestions and ideas on how we can support your business activities.

With the greatest joy we will individually approach your expectations and needs, preparing a unique sponsorship offer for your company.



10.000 £

MAIN SPONSOR

STRATEGIC

- ˆ Title of the Main / Strategic Sponsor and the ability to use it in your own marketing communication;
- ˆ Industry exclusive guarantee;
- ˆ Sponsor's logo on the sash of the winner of Miss Poland UK & Ireland 2023;
- ˆ 2 times participation of the winner of the Miss Poland UK & Ireland 2023 competition in the sponsor's corporate events;
- ˆ Sponsor's logo on available advertising materials in a special place;
- ˆ Logo and information about the sponsor on the official website of Miss Poland UK & Ireland 2023 and social media;
- ˆ Posts published on the event fan page, annual banner advertising;
- ˆ "Facebook share" and sharing information about the Sponsor by candidates on their social media;
- ˆ Displaying a video advertisement and sponsor's logo during the Gala on large screens;
- ˆ The opportunity to participate in the jury panel during the Gala;
- ˆ Free participation in the Final Gala for persons invited by the Partner (10 VIP tickets per event);
- ˆ The possibility of direct distribution of leaflets during the event and the setting up of a promotional stand;
- ˆ Sponsor's presentation by the host (from the stage during the Final Gala);
- ˆ The opportunity to present an award from the stage during Gala;



6.000 £

SPONSOR

GOLD

- ˆ Title of the Gold Sponsor and the ability to use it in your own marketing communication;
- ˆ Participation of the winner of the Miss Poland UK & Ireland 2023 competition in the sponsor's corporate events;
- ˆ Sponsor's logo on available advertising materials in a special place;
- ˆ Logo and information about the sponsor on the official website of Miss Poland UK & Ireland 2023 and social media;
- ˆ Posts published on the event fan page, six-month banner advertising;
- ˆ "Facebook share" and sharing information about the Sponsor by candidates on their social media;
- ˆ Displaying the sponsor's logo during the Gala on large screens;
- ˆ Free participation in the Final Gala for persons invited by the Partner (8 VIP tickets per event);
- ˆ The possibility of direct distribution of leaflets during the event and the setting up of a promotional stand;
- ˆ Sponsor's presentation by the host (from the stage during the Final Gala);

3.000 £

SPONSOR

SILVER

- ˆ Title of the Silver Sponsor and the ability to use it in your own marketing communication;
- ˆ Participation of the winner of the Miss Poland UK & Ireland 2023 competition in the sponsor's corporate events;
- ˆ Sponsor's logo on available advertising materials in a separate place;
- ˆ Logo and information about the sponsor on the official website of Miss Poland UK & Ireland 2023 and social media;
- ˆ "Facebook share" and sharing information about the Sponsor by candidates on their social media;
- ˆ Displaying the sponsor's logo during the Gala on large screens;
- ˆ Free participation in the Final Gala for persons invited by the Partner (6 VIP tickets per event);

1.500 €

SPONSOR

BRONZE

• Title of the Bronze Sponsor and the ability to use it in your own marketing communication;

• Sponsor's logo on available advertising materials in a separate place;

• Logo and information about the sponsor on the official website of Miss Poland UK & Ireland 2023 and social media;

• Displaying the sponsor's logo during the Gala on large screens;

• Free participation in the Final Gala for persons invited by the Partner (4 VIP tickets per event);

500 €

SPONSOR

SUPPORTING

• Title of the Supporting Sponsor and the ability to use it in your own marketing communication;

• Sponsor's logo and information about the sponsor on the official website of Miss Poland UK & Ireland 2023;

• Displaying the sponsor's logo during the Gala on large screens;

• Free participation in the Final Gala for persons invited by the Partner (2 VIP tickets per event);

We hope that our cooperation will bring satisfaction to both sides and in case of questions we will be pleased to meet with you, to bring our activity and offer closer to you and to answer your questions.



MISS POLSKI
UK & IRELAND
2021



... Come and join us!

and Just Be

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